

## KEY RECOMMENDATIONS OF WORKSHOPS ON DAY 2, MAY 28

### Working Group 1: Restoration & Connectivity

Chair: Stig Johansson

Rapporteur: Magnus Sylven

- **Restoration:** The starting point (by ecoregions) and existing land use does not necessarily conform with the existing wilderness criteria, but the long-term objective should meet the "wilderness" aspirations ("natural processes")
- **Explore and exploit opportunities, learning by doing within a longer-term vision** kick-start the restoration process through piloting (ecological, geographical and land tenure representation). Starting the restoration process is crucial and it may require a more pragmatic approach.
- **Climate change:** Adaptation measures emphasise the need to focus on natural processes and building ecosystem resilience and services. From sites to system management.
- **CAP reform:** is there any opportunity to provide future subsidies in support of the process to restore wilderness? Could it include adaptation measures to climate change (e.g. abandoned land)
- **Risks:** Land use competition (e.g. biofuel production) & land use polarization

### Workshop 2: Learning from best practice in restoration

Chair: Hans Kampf

Rapporteur: Frans Schepers

1. See as separate pdf!

### Workshop 3: Tailoring the message

C: Harvey Locke

R: Hajnalka Schmidt, Business Development Manager, PAN Parks, Hungary

#### **Who are you communicating to?**

Public policy:

elected people

technical people

public

They all speak different language

**WHO IS THE GENERAL PUBLIC IN OUR CASE. within this category there are local partners who are living in the area and young people.**

**People who are interested in wilderness already, they are our core messengers, we have to keep them informed.**

**European comms strategy is needed and local ones as one. It is important to combine both.**

**Common message is needed.**

**Long term process.**

MOTIVATOR

**fear - avoid loss**

**values - hope base ideas**

**emotions** - could be a third one, people want to experience it

something special, something new which cuts through noise

let s use **examples**, but good ones

experience, **beauty** - fall in love with

existence value

perceptions

recreation

climate change - link between climate change and wilderness - opportunity

**rationals - economic benefits, health, well-being**

SYMBOL

art - something which recalls, creates deep feelings of people

cartoon

artgalleries - exhibition, explaining wilderness through paintings

pictures

wild animals - brown bears, wolfs, but we have to careful - Bruno story

Philanthropic wildness versus misanthropic wilderness - love of man or hate of man

Dividing Europe - North between south - ensure Mediterranean

Europe is included

WORD

CHANNELS OF COMMUNICATIONS

tourism

art galleries

**potential to grow powerful idea vs. constrain message, got short term acceptance**

how to package **wilderness, it is cool, people should speak honestly, to speak honestly is very powerful**

Workshop 4: To identify key current and future sources, how to access them and what reforms might be helpful.

Chair: Paul Grigoriev

Reporter: Jacqueline Baar

The workshop addressed the following questions:

>What are we going to fund?

>Identifying funding sources

>Identifying (innovative) ways

Recommendations

*Use of existing sources*

- (Inter)national, EU, government funding

-Private sector, as touristic sector

-Lotteries

-Foundations/Trust funds

*Use of potential and new sources*

-Landscape auction

-Harvesting natural products for consumer use

-Setting up new conservations funds

-Unexplored EU-funding

-Health funds/ health insurance companies

-Off-set schemes

-Biodiversity banking

-Use of ecosystem services –payment for ecosystem services

-Use of logo's of wilderness areas

-Development of tax reductions/breaks

-Military

-Mining companies

-Private users

-Pharmaceutical companies

-Trust funds/investment funds

Recommendations

*Ways for developing funding*

- Awareness of exploring innovative approaches

- One window approach

- Better distribution of funding possibilities to increase use

- Persuasion of governments to develop tax reductions/breaks

- Simplification verification carbon credits

Additional recommendations

- More research and monitoring of wilderness conservation and development
- More information on the development of the use of ecosystem services

#### Workshop 5: Components of a Wild Land Support Network

Chair: Toby Aykroyd

Rapporteur: Vlado Vancura, Conservation Manager, PAN Parks, Slovakia

- Presented as an announcement (#5)!

#### Workshop 6: Policy Options in the EC and beyond

Chair: Patrick Murphy

Rapporteur: Andrea Stefan

- Wilderness, truly pristine areas that still remains in Europe, should be protected NOW.
- Need for the further development of EU Biodiversity policy towards an approach focused on the integrity, resilience and vitality of ecosystems in the context of a multifunctional landscape.
- Adaptation to climate change is a strong argument for the protection of wild areas and related funding.
- Need for Guidance by EC – relation between Nature Directives and natural processes. Need to focus on management of the network and ecological processes together with species and habitats.
- Need for appropriate funding from and integration into other policies - CAP, ERDF, LIFE, Transport, energy, external policy
- Need for raising awareness - cooperation between scientist, NGOs, governments
- Science policy interface to be used.